



**UNY** FAKULTAS EKONOMI

# Guide Book

## ICEBISS 2022

International Conference of Ethics on Business, Economics, and Social Science

in conjunction  
with

## ACOMC 2022

Annual Conference of Management Challenges

### New Concept of Education and Business: Challenges for Academicians and Practitioners

### October 15, 2022

### Host



### Cohosts



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**ICEBESS** is an annual conference held by the Faculty of Economy, Universitas Negeri Yogyakarta since 2014, which responds to the issues of Management Challenges, Information Technology, and Global Risk Impacts on Economics and Business Education. Amidst the Post Covid-19 outbreak, this conference promotes ideas related to the effect of the outbreak. This conference responds to the issues related to the impact of those on economics, management, accounting, and education. The current theme of this conference is New Concept of Education and Business: Challenges for Academicians and Practitioners. Previous ICEBESS session (2021) leads scholars to respond to the issues of Management, Information Technology, and Global Risk Impacts on Economics and Business Education in the context of Surviving the Pandemic: Education and Business Strategic Empowerment as A Key Factor in Revitalizing National Economy. The global economy of 2022 is facing an increased risk of changes in the pandemic environment. Accordingly, ICEBESS continuously tries to invite scholars, practitioners, and students to respond to the issues. Accordingly, ICEBESS continuously tries to invite scholars, practitioners, and students to respond to the issues.



**ACoMC** is an annual conference held by the Faculty of Economics, Universitas Negeri Yogyakarta, which responds to the issues of Management Challenges, Information Technology, and Global Risk Impacts on Economics and Business Education. As a response to the emerging challenges and changes of the post-

pandemic era, this year's theme is New Concept of Education and Business: Challenges for Academicians and Practitioners. Previous ACoMC sessions (2021) facilitated scholars in discussing the emerging issues around Surviving COVID-19 Pandemic: Education and Business Strategic Empowerment as Key Factors in Revitalizing National Economic due to the COVID-19 global outbreak. After almost two years of the pandemic, the world is preparing to face the post-pandemic stage, also known as the new normal era. The previous conferences have an impressive record of attendance and have attracted numerous international presenters and participants. The attendees benefited enormously from the lively discussion and presentation sections conducted during the conference. Many ideas have been shared and brainstormed in the meetings. Accordingly, ACoMC continuously tries to invite scholars, practitioners, and students to respond to the issues.

**Theme: “New Concept of Education and Business: Challenges for Academicians and Practitioners”**



## SPEAKERS



" The Challenge of Digital Transformation"

**Ben-Roy Do, Ph.D.**

Fu Jen Catholic University, Taiwan



" New Concept of Business: Challenges for Practitioners"

**Dr. Fitra Cahaya**

University of Essex, England



" New Concept of Education"

**Mahendra Adhi Nugroho, S.E., M.Sc., Ph.D.**

Universitas Negeri Yogyakarta, Yogyakarta - Indonesia



## CONFERENCE DATE AND VENUE



**Day** : Saturday, Oct 15th, 2022  
**Venue** : Online by Zoom  
**Link Zoom** : <https://uny.id/semfeuny2022>  
**Virtual Background Zoom** : <https://uny.id/vbsemfe22>



## ORGANIZER



Faculty of Economics, Universitas Negeri Yogyakarta



## AGENDA



The conference table below times are based on Indochina Time (ICT/GMT+7)

No.	Time*	Activity	Speaker	Topic
1	08.00 AM - 08.30 AM	Registration		
2		Opening (ACOMC + ICEBESS):		
	08.30 AM – 08.40 AM	1. Opening		
	08.40 AM – 08.45 AM	2. National Anthem- Indonesia Raya		
	08.45 AM – 08.55 AM	3. Welcoming Dance		
	08.55 AM – 09.05 AM	4. Committee chairman report		
	09.05 AM – 09.20 AM	5. Welcome Speech 1: <b>Dr. Siswanto, M.Pd. Dean of Faculty of Economics UNY</b>		

No.	Time*	Activity	Speaker	Topic
	09.20 AM – 09.30 AM	6. Welcome Speech 2: <b>Prof. Dr. Sumaryanto, M.Kes., AIFO Rector of Universitas Negeri Yogyakarta</b>		
3				
	09.30 AM - 10.15 AM	1. Speaker 1 (45 min: Materials + QnA Session)	<b>Speaker 1, Ben-Roy Do, Ph.D.</b> Fu Jen Catholic University	The Challenge of Digital Transformation
	10.15 AM - 11.00 AM	2. Speaker 2 (45 min: Materials + QnA Session)	<b>Speaker 2, Mahendra Adhi Nugroho, Ph.D.</b> Universitas Negeri Yogyakarta	New Concept of Education
	11.00 AM - 11.45 AM	3. Speaker 3 (45 min: Materials + QnA Session)	<b>Speaker 3, Fitra Roman Cahaya, Ph.D.</b> University of Essex	New Concept of Business: Challenges for Practitioners
	11.45 AM - 12.30 PM	Lunch Break and Pray		
4	<b>Panel Session</b>			
	01.00 PM - 03.00 PM	Panel Session 1		
	03.00 PM - 03.30 PM	Break		

No.	Time*	Activity	Speaker	Topic
	03.30 PM – 05.00 PM	Panel Session 2		
	05.00 PM – 05.05 PM	Closing		





**ROOM 1 SESSION 1 (ICEBESS)**



Chairman : Yolandaru Septiana  
 Theme : Ethics On Business  
 Time : 01.00 - 03.00 PM

No	Presenter	Title	Institution
1	Komang Wahyuni Febriyanti, Putu Cornelia, I Gede Agus Pertama Yudiantara	The Effect of Using PayLater, Hedonic Shopping Motivation, and Financial Knowledge on Impulsive Purchases in Marketplace Shopee	Universitas Pendidikan Ganesha
2	Kadek Anggun Oka Sukma, Ni Gusti Ayu Nila Suciadnyani, I Gede Agus Pertama Yudiantara	Disclosure Green Accounting, Environmental Performance and Public Share Ownership on Company Value	Universitas Pendidikan Ganesha
3	Salma Savira, Kadek Irdayusi Pratami, I Gede Agus Pertama Yudiantara	Influence Of Financial Attitude, Shopping Lifestyle and Use Of E-Wallet On Impulsive Buying Behaviour the Shopee in Marketplace Platform	Universitas Pendidikan Ganesha
4	Ayun Pramesti Woro Hapsari, Elviana Limut, I Putu Arya Dharmayasa	The Influence of Teacher Creativity in Managing Economic Learning on Students' Learning Motivation at SMA Negeri 2 Cibal	Universitas Pendidikan Ganesha
5	Indra Ayu Fatmala, Hendra Setiawan	The Effect of Consumer Behaviour and Motivation to Buying Interest on Second-hand Goods	Universitas PGRI Madiun
6	Vaishnavi. V, Jeevana. S, Anndal. T	Block Chain in Tourism Industry	Kongu Engineering College
7	Yopi Nisa Febianti, Dinda Siti Nurhaliza	Influence of Electronic Word Of Mouth and Word of Mouth in Decisions to Use DANA Digital Wallet Application	Universitas Swadaya Gunung Jati

## ROOM 2 SESSION 1 (ICEBESS)

Chairman : Daru Wahyuni  
Theme : Economics  
Time : 01.00 - 03.00 PM

No	Presenter	Title	Institution
1	Teguh Erawati	The Effect Of Leverage And Sales Growth On The Financial Distress With Company Size As A Moderating Variable (Study On Manufacturing Companies Listed On The Indonesia Stock Exchange (Idx) In 2016 – 2019)	University Of Sarjanawiyata Tamansiswa
2	Cici Vita Mellani, Samsul Anwar, Tiara Fitri Rizkiyah	The Influence Of Raw Material Costs On Net Profit Through Cost Of Production (Hpp) At Smes Of Fish Skin Crackers In Indramayu	Universitas Wiralodra
3	Muhammad Zulfikar Nabawi, Samsul Anwar, Nunung Nurhayati	The Influence Of Product Assortment And Perceived Price On Customer Satisfaction	Universitas Wiralodra
4	Gede Satria Adi Sarda, Ida Ayu Shanti Pinandita Erawan, Putu Jodi Yana	Influence Of Product Quality And Brand Image On The Purchase Decision Of Yeh Buleleng At Pt. Tirta Mumbul Jaya Abadi In Singaraja City	Universitas Pendidikan Ganesha
5	Nyoman Rasma Witriandani, Nyoman Tria Damarawati, Kadek Cindy Lorensa, Rahutama Atidira	The Effect Of Quality Of Service And Store Atmosphere On Customer Satisfaction At The Coffee Singaraja	Universitas Pendidikan Ganesha
6	Gede Ari Oktaviana, Putu Musti	The Effect Of Product Quality And Celebrity Endorser On The Purchase Decision Of Skincare Wardah	Universitas Pendidikan Ganesha

No	Presenter	Title	Institution
	Ariantini, Ni Luh Gede Leny, Komang Endrawan Sumadi Putra		
7	Made Sri Junita Mawardi, Putu Yunda Ariesta Dewi, I Putu Arya Dharmayasa	Analysis Of The Quality Of Public Transportation Services Public Transport In Singaraja City	Universitas Pendidikan Ganesha
8	Danang Wahyudi	Analysis Of The Influence Of Factors Selection Of Information Technology On Performance Of Individual Bank Employees In Yogyakarta City	Universitas Janabadra

## ROOM 3 SESSION 1 (ICEBESS)

Chairman : Aula Ahmad Hafidh  
Theme : Social Science And SME  
Time : 01.00 - 03.00 PM

No	Presenter	Title	Institution
1	Eko Handoyo, Angga Pandu Wijaya	Does Exploratory Innovation Essential for Business Resilience? A Study on MSME Crisis Setting	Universitas Negeri Semarang
2	P. Karthikeyan, N.Prakash, S.Priyadarshini	Academia-Industry Partnership: A Framework to Optimise Innovation in Contemporary India	Kongu Engineering College
3	Prakash. N, Karthikeyan. P, Indiradevan. Y, Subhasri. P	Business Strategies for Development of Indian Handicraft Sector (MSME) During the Post Pandemic Period	Kongu Engineering College
4	Ratnakar Mishra, S. Dhanabagiyam	Optimized and Successful Planning of Manpower is key to Organizational Success; an Empirical experiment using Markov Chain Model	NSB Academy, Bengaluru
5	Sadik, Samsul Anwar, Nurjanah Rahayuningsih	The Influence of Work Discipline and Organizational Culture On Work Performance at PT. Garda Utama Nasional Indramayu	Universitas Wiralodra
6	Citra Ari Mangesti, Syamsul Hadi, Kusuma Candra Kirana	The Global Trend of Leadership in Cluster Research: A Systematic Review Approach	Universitas Sarjanawiyata Tamansiswa
7	Anwar Ramadhan, Ignatius Soni Kurniawan, Jajuk Herawati, Lusia Tria Hatmanti Hutami	The Effect of Intrinsic Motivation toward Organizational Citizenship Behaviour with Organizational Commitment as Mediator	Universitas Sarjanawiyata Tamansiswa
8	Raichan Nauval Ramadhan, Samsul Anwar,	Production Cost Analysis On Convection MSMEs	Universitas Wiralodra

No	Presenter	Title	Institution
	Sumardi Harun, Muhamad Zidane Dwita Putra		

## ROOM 4 SESSION 1 (ICEBESS)

Chairman : Mustofa  
Theme : Economics  
Time : 01.00 - 03.00 PM

No	Presenter	Title	Institution
1	Auralia Citra Rengganis, Toip Maulana, Samsul Anwar, Tiara	Influence Of Working Capital On Profit Growth Through Sales To Smes Convection In The Village Of Kongsijaya Widasari, The Period Before And During The Covid-19	Universitas Wiralodra
2	Muhammad Rizqi Alvian Rifadhli Arifin, Agus Yudianto, Meddy Nurpratama	Influence Of The Work Environment On The Performance Of Employees At The Environmental Office Of Indramayu Regency	Universitas Wiralodra
3	Anggie Pitriani, Samsul Anwar, Hj. Nunung Nurhayati	The Influence Of Product Quality And Perceived Price On Purchasing Decisions At Beladina Konveksi	Universitas Wiralodra
4	M. Dhillip Kumar, Dr. P. Sundharesalingam, Dr. A. Stephen, Dr. P. Vidhya Priya	COVID-19 Pandemic And Consumer Brand Equity Determinants In FMCG: A Review	Kongu Engineering College
5	Sari Widati, Vionita Nadila Putri	Financial Performance Analysis Before And After The Rise Of Digital Companies (Case Study In The Transportation, Banking And Manufacturing Sector Listed On The Indonesia Stock Exchange 2012-2014 And 2016-2018)	University Veteran Bangun Nusantara Sukoharjo
6	Ana Dhaoud Daroin, Jasmine Putri Anjani	Supply Chain Management System Integration Model On Fruit And Vegetable Commodities	Universitas PGRI Madiun
7	Rudiyana, Reni Agustina	Analysis Of Consumer Behavior In Purchasing Vegetables In Ciborelang Market, Jatiwangi District, Majalengka Regency	Universitas Swadaya Gunung Jati

8	Mustofa	Participating ROSCAs In Indonesia	Universitas Negeri Yogyakarta
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## ROOM 5 SESSION 1 (ICEBESS)

Chairman : Dian Normalitasari  
Theme : Education  
Time : 01.00 - 03.00 PM

No	Presenter	Title	Institution
1	Deni Fitrianita, Ni Luh Putu Putri Widiantini, M. Rudi Irwansyah	The Effect of Online Learning on the Level of Learning Boredom and Learning Outcomes of Class XII Students of SMK Negeri 1 Klungkung	Universitas Pendidikan Ganesha
2	Hamdan Nafais, Nunung Nurhayati, Abdul Rokman	Work Environment and Work Attitudes: Does There Any Influence on Teacher Performance at SMA SMA Negeri 1 Krangkeng Indramayu	Universitas Wiralodra
3	Endang Herawan, Aan Anisah, Mita Rosita	Tilapia Pond Business Governance as A Source of Economic Learning	Universitas Swadaya Gunung Jati
4	Dr. M Mohanasundari, Dr. P. Vidhya Priya, Dr. P. Sundharesalingam , Ms. M. Dharshne	Digital Route-Finder of Industrial Portfolio Information for Management Education	Kongu Engineering College
5	M. Dharshne, Dr. M. Mohanasundari, Dr. R. Somasundaram, S. Deepa	Augmented Reality: An Overview with Its Impact on Edtech Sector Among Students	Kongu Engineering College
6	Enceng Yana, Fitri Widiyaningsih, Aminatus Sholihah	Digital Business Economy in the Millennial Generation Fashion Sector Through the Design of an E-Commerce System at the Tegalbugub Traditional Market Cirebon Regency	Universitas Swadaya Gunung Jati
7	Isroah, Amanita Novi Yushita, Endra Murti	The Effect of Financial Literacy and Digital Literacy on Work	Universitas Negeri Yogyakarta



No	Presenter	Title	Institution
	Sagoro, Eko Putri Setiani	Readiness of Applied Accounting Students	
8	Oktafia Millanda, Nurhantari Erlinda Triana, Setiyaningsih Heni, Amalia Latifah Nur	Implementation of the MBKM Policy for the Inter-Student Exchange Program at the Faculty of Economics, Yogyakarta State University	Universitas Negeri Yogyakarta

## ROOM 6 SESSION 1 (ACOMC)



Chairman : Yudit Ayu Respati  
 Theme : Human Resources Management  
 Time : 01.00 - 03.00 PM

No	Presenter	Title	Institution
1	Yavida Nurim, Icuk Rangga Bawono, M. Yudhika Elrifi	The Role of Ethical Behaviour in New Digital Normal Era: A Study of Self-Determination Theory	Universitas Janabadra
2	Ranganathan Jayaraman	Mental Health Status Among Family Members of HCWS During Coronavirus Disease 2020 (Covid-19) in India: A Cross-Sectional Study	Kongu Engineering College
3	Hafiz Rahman, Rahmi Fahmi, Sri Oktavia, Mya Yuwanita Suhanda, Rifa Cantika Wulandari	Gender Role Distribution in the Co-preneurship Practice: Overview from Social, Culture and Religious Perspectives	Universitas Andalas
4	Muhammad Bahauddin, Syamsul Hadi, E. Didik Subiyanto	A Bibliometric Analysis of Teacher Burnout Using VOSviewer	Universitas Sarjanawiyata Tamansiswa
5	Anastasia Riani Suprapti, Budhi Haryanto	Relationship Between Work Environment and Career Commitment: The Role of Job Stress as Moderator Variable	Universitas Sebelas Maret
6	Ega Bayu Aditya, Adin Gustina, Zahrotush Sholikhah	The Effect of Organizational Activity and Learning Motivation on Students Learning Achievements Yogyakarta State University Faculty of Economics	Universitas Negeri Yogyakarta
7	Pradipta Aditya Putri, Adin Gustina, Zahrotush Sholikhah	The Effect of English Language Competence and Work Discipline on Job Readiness on Generation Z Students	Universitas Negeri Yogyakarta

## ROOM 7 SESSION 1 (ACOMC)



Chairman : Muniya Alteza  
Theme : Human Resources Management  
Time : 01.00 - 03.00 PM

No	Presenter	Title	Institution
1	Dwi Murniyati, Robby Sandhi Dessyarti	Factors Analysis of Islamic Work Ethics as Antecedent on The Work Motivation and the Job Performance in Indonesia	Universitas PGRI Madiun
2	Az-Zuhaira, Nasir Kamal	Effect of Work Environment and Motivation on Employee Performance	STIE Widya Wiwaha
3	Fathonah Eka Susanti, Nining Widiyanti, Indah Fajar Yulia	The Effect of Compensation, Training, and Competency on Employee Performance at PT Aneka Sinendo Yogyakarta	Universitas Janabadra Yogyakarta
4	Regina Devianti, Ika Yuliana, Ignatius Soni Kurniawan, Nala Tri Kusuma	Trilogy Leadership and Job Satisfaction on Organizational Commitment	Universitas Sarjanawiyata Tamansiswa
5	Kartinah, Iin Cahyaningsih, Della Nanda Luthfiana	The Effect of Locus of Control, Self Efficacy and Social Capital on Job Performance in Fakultas Kedokteran, Kesehatan Masyarakat dan Keperawatan UGM	Universitas Janabadra
6	Devani Laksmi Indyastuti	The Influence of Entrepreneurial Prosocial Motivation on The Fear of Failure	Universitas Jenderal Soedirman
7	Ade Fitria, Setyabudi Indartono	The Effect of Compensation and Autocratic Leadership Style on Organizational Commitment	Universitas Negeri Yogyakarta

## ROOM 8 SESSION 1 (ACOMC)



Chairman : Dinar Ari Prasetyo  
Theme : Education  
Time : 01.00 - 03.00 PM

No	Presenter	Title	Institution
1	Rafikah Febiyanti	The Influence of Family, Peers, Self-Efficacy, Self-Regulation on Learning Motivation	Universitas PGRI Madiun
2	Elis Yuningsih, Rochanda Wiradinata	Utilization of Kahoot Application as a Learning Evaluation Tool on the Basics of Accounting Material for Service Companies in Class X	Universitas Swadaya Gunung Jati
3	S.Dhana Baghiyam, M. Thamizhselvi, M. Blessy Doe	Investigating Learners' Perspectives Towards MOOC Learning Environment in Selected Indian Universities	NSB Academy
4	Nandeesh V. Hiremath, Meera Uday	Redefining the Business Management Education amidst New Education Policy (NEP)-2020 in India: Implications & Opportunities	NSB Academy
5	Kaushik Samaddar	Marketing Higher Education: An Exploratory Study on Indian B-Schools	NSB Academy
6	Reni Febriana, Elly Astuti, Nur Wahyuning Sulistyawati	Determinants of Student Readiness to Become Educators Through Self-Efficacy	Universitas PGRI Madiun
7	Siti Umi Khayatun Mardiyah	The Industrial Revolution 4.0 Challenges of Automation and Office Governance Teachers' Competence	Universitas Negeri Yogyakarta

## ROOM 9 SESSION 1 (ACOMC)



Chairman : Lina Nur Hidayati  
 Theme : Accounting & Financial Management  
 Time : 01.00 - 03.00 PM

No	Presenter	Title	Institution
1	Hana Melenia Wati, Sri Lestari Yuli Prastyatini	The Effect of Advertising Expenses and Inventory Intensity on Tax Aggressiveness with Political Connections as Moderating	Universitas Sarjanawiyata Tamansiswa Yogyakarta
2	Dewi Kusuma Wardani, Dwi Listiyani	The Influence of Tax Understanding and Taxation System on Intention to Do Tax Avoidance	Universitas Sarjanawiyata Tamansiswa
3	Dewi Kusuma Wardani, Tasya Putri Kinasih	The Effect of Carbon Emissions Disclosure on Environmental Performance	Universitas Sarjanawiyata Tamansiswa
4	Tri Hanani, Arin Pranesti	Company Readiness in Applying Private Entity Financial Accounting Standards (SAK EP): A Case Study of Regional Owned Enterprises (BUMD) in Yogyakarta	Mataram University
5	Gustita Arnawati Putri, Deni Ayu Pertiwi, Sari Widati	The Role of Corporate Social Responsibility Moderation on Liquidity and Stock Prices	Universitas Veteran Bangun Nusantara Sukoharjo
6	Musaroh, Fatimah Setiasih	Intellectual Capital and Future Financial Performance of Manufacturing Companies in Indonesia Stock Exchange	Universitas Negeri Yogyakarta
7	Ririh Anggraini Setyahety	The Moderating Role of Firm Age In The Relationship Between Capital Structure And Financial Performance: Evidence From Indonesia's Coal Mining Firms	Universitas PGRI Madiun

## ROOM 1 SESSION 2 (ICEBESS)

Chairman : Ratna Yudhiati  
Theme : Ethic on Business  
Time : 03.30 - 05.00 PM

No	Presenter	Title	Institution
1	Ni Made Merliawati, Ignatius Soni Kurniawan, Jajuk Herawati	The Influence of Leader-Member Exchange, Job Engagement, and Organization Engagement To Innovative Behaviour	Universitas Sarjanawiyata Tamansiswa
2	Dian Permana Putri, Rulyani, Rochanda Wiradinata	The Influence of Entrepreneurship Education and Social Environment on the Entrepreneurial Intention: A Study on Economic Education Students	Universitas Swadaya Gunung Jati
3	Nancy Angelia Purba, Eva Pratiwi Pane, Vita Riahni Saragih	Strengthening Digital Literacy Competencies of Teachers In Elementary Schools	Universitas HKBP Nommensen Pematang Siantar
4	Hermansyah, Karwini	The Effect of Financial Literature on Financial Management with Lifestyle as Mediation Variable	Universitas Swadaya Gunung Jati
5	Eti Pitriani, Sri Ayem	The Influence of Perceptions of the Public Accountant Profession, Financial Awards, Career Motivation, and Understanding of Tri Nga Teachings on the Interest of Accounting Student in Choosing a Career as a Public	Universitas Sarjanawiyata Tamansiswa Yogyakarta
6	Kartinah, Nurwiyanto, Anang Maruf Saifulah, Tiara Nur Anisah	The Effect of Self Control and Work Stress on Cyberloafing Behaviour on Lecturers in Indonesia	Universitas Janabadra
7	Ardika Sulaeman, Susanti Kurniawati	The Effect of Sustainable Commitment and Sustainable Competencies on Business Sustainability.	Universitas Wiralodra

## ROOM 2 SESSION 2 (ICEBESS)

Chairman : M. Roestam Effendi  
Theme : Economics  
Time : 03.30 - 05.00 PM

No	Presenter	Title	Institution
1	Ella Nur Aini, Salman Faris Insani, Ariyani Wahyu Wijayanti, Wimby Wandary	Examining The Influencing Factors of Continuous Use of M-payments Intentions: A Study on M-payment Users in Indonesia	University Veteran Bangun Nusantara Sukoharjo
2	Ardian Prima Putra, Pristin Prima Sari, Purwanto, Sari Widati	The Effect of Profit Balance, Trading Volume Activity (TVA), and Return on Investment (ROI) on stock prices	University Veteran Bangun Nusantara Sukoharjo
3	Salman Faris Insani, Ariyani Wahyu Wijayanti, Eka Ayu Widhi Astutik	The Effect of Employee Involvement, Work Environment, and Organizational Learning on Organizational Commitment to Employees of the Manufacturing Industry Sector	Universitas Veteran Bangun Nusantara
4	Made Wedaswari, Jihan Fitrianti Suci Ramdani	The Effect of Return On Equity, Earnings Per Share, Net Profit Margin And Exchange Rate (Exchange) On Stock Prices Of Family Companies In The Property And Real Estate Sector	Universitas Veteran Bangun Nusantara
5	S. C. Vetrivel, V. Krishnamoorthy, T. P. Saravanan, Naveen	Effectiveness Of Human Resource Information System in Modern Spinning Mill	Kongu Engineering College
6	Laras Titi, Waryati Sri Yuli, Mangku I Ketut, Via Salma Putri Artha, Suwarto	Job Satisfaction as A Mediation Variable: Transformational Communication And Leadership On Employee Performance At The Marine And Fisheries Department	Universitas Janabadra

No	Presenter	Title	Institution
		Of The Special Region Of Yogyakarta	
7	Aditya Kurniawan, Frederikus Jeri Syukur, Jodhie Sultan Purnawan, Nuri Nugraheni	Analysis of the Determination of the Inflation Rate in Indonesia	Universitas Janabadra



## ROOM 3 SESSION 2 (ICEBESS)

Chairman : Rr. Chusnu Syarif Diah Kusuma  
Theme : Small Medium Enterprises (Smes)  
Time : 03.30 - 05.00 PM

No	Presenter	Title	Institution
1	Putri Oktovita Sari, Metik Asmike, Anggi Nur Cholifahini	The Influence of Entrepreneurial Leadership, Entrepreneurial Orientation, and Innovation Capacity on Competitive Advantage in SMEs Batik Udar Welingan Magetan	Universitas PGRI Madiun
2	Mochamad Hanafi, Joko Kumoro, Rr Chusnu Syarif D. K., Suhartanto	Adoption of Digital Technology for MSME in DIY Province in Facing the Covid-19 Pandemic	Universitas Negeri Yogyakarta
3	Dwi Nila Andriani, Dyah Ajeng Kartika Sari	Analysis Of Innovation Strategy In Madiun Smes (Case Study Ud. Duta Rasa And D'jamoe Madiun)	Universitas PGRI Madiun
4	Maretha Berlianantiya, Yahya Reka Wirawan	The Role of Regional Governments in Developing MSMEs Post-Covid 19	Universitas PGRI Madiun
5	Novita Erliana Sari, Ervi Aulia Rahma, Mustakim	The Effect of Ngawi Large Market Revitalization and Business Capital on the Business Development of MSME Ngawi in 2021	Universitas PGRI Madiun
6	Rr. Chusnu Syarif Diah Kusuma, Mochamad Hanafi, Suhartanto	Marketing Innovation for MSMEs in the Special Region of Yogyakarta During the Covid-19 Pandemic	Universitas Negeri Yogyakarta
7	Ema Prawisti, Rr. Chusnu Syarif Diah K., Sutirman	The Importance of Work-Life Balance to Prevent Zoom Fatigue in Virtual Meetings	Universitas Negeri Yogyakarta

## ROOM 4 SESSION 2 (ICEBESS)

Chairman : Yeni Nur Prilanita  
Theme : Economics  
Time : 03.30 - 05.00 PM

No	Presenter	Title	Institution
1	Meila Putri Aisyah Idris, Aliftianna Widyarningsih, Rini Raharti, Noorul Fatimah Azzahra Santoso	Analysis of Economic Growth and Human Development Index in West Java Province	Universitas Janabadra
2	Rina Destiana, K. Addenda Tarnadi Putra, Ahmad Syifaudin	Impacts of budgeting, public accountability, and accounting management system on district managerial outcomes: An Indonesian case	Universitas Swadaya Gunung Jati
3	Rina Destiana, Nurul Toyibah, Arinal Muna	Looking at an enactment of a sharia insurance in Indonesian context: A preliminary research	Universitas Swadaya Gunung Jati
4	Ainun Naafi, Vivi Sri Dewi, Samsul Anwar, Galih Purnama Sidik	The Influence Of Room Services Sales Toward Profit Achievement Through Break Event Point	Universitas Wiralodra
5	Putu Musti Ariantini, Silvia Erin Marcella, I Gede Agus Pertama Yudiantara	The Effect of Inflation, Rupiah Depression and the Joint Stock Price Index (JCI) on Securities Risk of Net Asset Value (NAV) in Stock Funds	Universitas Pendidikan Ganesha
6	Ali Muhson, Siswanto, Yeni Nur Prilanita, & Nenden Susilowati	The Effect of Education, Training, and Work Experience on Teacher Assessment Literacy	Universitas Negeri Yogyakarta
7	Nelly Dwi Astuti, Samsul Anwar, Daryono Setiadi, Yulia Rahmawati	The Effect of The Current Ratio on Stock Prices Through Net Profit Margin at PT. Unilever	Universitas Wiralodra

No	Presenter	Title	Institution
		Indonesia Tbk Period 2016-2021	

## ROOM 5 SESSION 2 (ICEBESS)

Chairman : Kiromim Baroroh  
Theme : Education  
Time : 03.30 - 05.00 PM

No	Presenter	Title	Institution
1	Nailil Muna, RR. Indah Mustikawati, S.E., M.Si. Ak.	Influence of Motivation and Self-Employment on Entrepreneurial Intention in Class of 2020 Accounting Education Students at Yogyakarta State University	Universitas Negeri Yogyakarta
2	Nurul Senja Wiraning Fury, Hayu Nur Baladina	The Effect of Economic Literature and Digital Literature on the Forming of the Character of Entrepreneurs	Universitas Swadaya Gunung Jati
3	Albi Anggito, Kiromim Baroroh, Aprilia Tina Lidyasari, Sutopo, Eva Imania Eliasa, Aini Aziza	Pagerharjo's Young SME (Small Medium Enterprises) Motivation in Online Marketing	Universitas Negeri Yogyakarta
4	Ketut Sugianto, Ni Luh Sunitaliani, M. Rudi Irwansyah	The Effect Financial Knowledge and Financial Attitude of Financial Management Behaviour on Economic Education Study Program Students Ganesha University of Education	Universitas Pendidikan Ganesha
5	Aan Anisah, Nur Aisyah	The Effect of Financial Literacy and Financial Attitude on Financial Behavior (Survey of High School Teachers in Cirebon Regency)	Universitas Swadaya Gunung Jati
6	Indri Sri Endarwati, Ariyani Wahyu Wijayanti, Yoppi Syahril	Antecedent Analysis of Employee Satisfaction	Universitas Veteran Bangun Nusantara
7	Kiromim Baroroh, Daru Wahyuni, Ahmad Chafidz Alwi,	Implementation of Online Microteaching in the Department of Economics Education	Universitas Negeri Yogyakarta

No	Presenter	Title	Institution
	Sulasmı, Isnaeni Nur Utami		

## ROOM 6 SESSION 2 (ACOMC)



Chairman : Mahendra Ryansa Gallen G.P  
Theme : Business  
Time : 03.30 - 05.00 PM

No	Presenter	Title	Institution
1	Monika Devi Pandian, Vidhya Priya.P, Jemima Nilofar.K.M	New Concept of Education And Business: Challenges For Academics And Practitioners	Kongu Engineering College
2	Bintang Kasih Abadi, Juliana	Financial Performance Measurement Pt Gudang Garam Tbk (Period 2013-2017)	STIE Widya Wiwaha
3	Naning Margasari	Working Capital Management Under Environmental Dynamics	Universitas Negeri Yogyakarta
4	Indah Puspasari, Penny Rahmawaty	The Effect of Storytelling Marketing And Digital Campaign On Tokopedia Brand Awareness (Study On Students Faculty Of Economics, Yogyakarta State University)	Universitas Negeri Yogyakarta
5	Penny Rahmawaty, Anita Mustikasari, Andreas Mahendro Kuncoro	The Role of Indigenous Entrepreneurial Character, Government Support and Entrepreneurial Orientation on Business Performance	Universitas Negeri Yogyakarta
6	Marisa Salsabila, Patriani Wahyu Dewanti	The Influence of Financial Literacy and Mobile Payment on Spending Behaviour With Pocket Money As An Intervening Variable	Universitas Negeri Yogyakarta

## ROOM 7 SESSION 2 (ACOMC)



Chairman : Wahyu Rusdianto  
 Theme : Marketing Management  
 Time : 03.30 - 05.00 PM

No	PRESENTER	TITLE	INSTITUTION
1	Risang Damar Panuntun, Adhie Prayogo Suryandana	Effect of Content Marketing, Influencer Marketing and Event Marketing on Purchase Intention	STIE Widya Wiwaha
2	Fatsha Menno Subandi, Andhika Grahagana Saputra	Influence of Product Quality, Brand Image, Promotion and Prices on Purchase Decisions for Posong Tlahab Coffee Products I	STIE Widya Wiwaha
3	Nur Indah Widyawati, Vianita Ely Sapputri	The Effect of the Promotional Mix on Customer Visit Rate in Yogyakarta's Kunena Eatery Restaurant	STIE Widya Wiwaha
4	Yohanes Wijaya Setya Arsandi, Penny Rahmawaty	The Effect of Storytelling Marketing Toward Brand Awareness and Brand Image on Purchase Decision (Case Study on Grab Indonesia Marketing Strategy in Yogyakarta Regency)	Universitas Negeri Yogyakarta
5	Luthfiana Amiroh, Muhammad Azhari	Evaluation of MSME Marketing Strategy During the Covid-19 Pandemic	STIE Widya Wiwaha
6	Muhammad Ajun Subarkah	Analysis of the Influence of Online Marketing on Purchase Decisions (Study on Students in the Special Region of Yogyakarta)	STIE Widya Wiwaha

## ROOM 8 SESSION 2 (ACOMC)



Chairman : Nenden Susilowati  
 Theme : Economics  
 Time : 03.30 - 05.00 PM

No	PRESENTER	TITLE	INSTITUTION
1	Pebrianti Pawestri, Dwi Prasetyani	Literacy Rate, Average Years of Schooling and Index Gender Development of Computer Mastery	Universitas Sebelas Maret
2	Rizka Yunike Putri	Implementation of Covid-19 Vaccination Policy in India: Development, Production and Distribution of Covid-19 Vaccination in India.	Universitas Wijaya Kusuma Surabaya
3	Iin Dwi Sukaina, Dwi Ari Primastiani, Haris Wahyu Hermanto, Zahrani Firdaus, Aisharia, , Addien Safriya Ramadhan, Ihsan Maulana	The Role of Bank Syariah Indonesia (BSI) in the Recovery of MSMEs to Support the Indonesian Economy During the Covid-19 Pandemic	Universitas Diponegoro
4	Nenden Susilowati, Endang Mulyani, Tony Wijaya	The Effect of Education Level and Price in the Purchase of Data Packages with Income as Intervening Variables	Universitas Negeri Yogyakarta
5	Ahmad Chafid Alwi, Endang Mulyani, Tony Wijaya	Family Happiness, Socioeconomics, Sociodemographic: Facts In Indonesia	Universitas Negeri Yogyakarta



## NOTIFICATION

### Notification Message for Presenters,

Please pay proper attention to the following information regarding the event.

1. When you enter the Zoom meeting, you are required to set your user name in the following format; [Room Code]\_Full Name. For example, you are allocated to present in Room 01, so you need to set your username to **R01\_Ratna Yudhiyati**.
2. Please prepare your presentation media. We advised you to use Microsoft PowerPoint or other similar office applications to create your presentation media. However, you are free to use other presentation media as long as you are sure that there will not be any technical issues during your presentation.
3. You will have 10 minutes to deliver your presentation.
4. You will share your presentation media by using your own computer.
5. The presentation session will start at 01.00 PM (GMT +7). You are required to join the meeting 10 minutes before the allocated time.

You are also entitled to attend the International Conference that will be held On 15 October 2022 at 08.30 (GMT +7). The program schedule is attached.

We sincerely look forward to welcoming you in ICEBESS-ACOMC 2023, in 16 October 2023.

### Notification Message for Participants,

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